

BOUJEE BRIDALS LLC

Membership Subscription Agreement

hello@boujeebridals.com | www.boujeebridals.com

This Membership Subscription Agreement (the "Agreement") is entered into as of the date of signature below, by and between:

Company: Boujee Bridals LLC, a California Limited Liability Company ("Boujee Bridals," "we," "us," or "our")

Member: The individual named and signing below ("Member," "you," or "your")

By signing this Agreement, Member agrees to all terms and conditions set forth herein. Please read this Agreement carefully in its entirety before signing.

1. Membership Plan & Term

Member has selected one of the following membership plans:

	PLAN	MONTHLY FEE	TOTAL TERM
<input type="checkbox"/>	The Bridal Edit	\$249 / month	12 months 12 experiences
<input type="checkbox"/>	The Bridal Boost	\$289 / month	6 months 6 experiences
<input type="checkbox"/>	The Bridal Tease	\$349 / month	3 months 3 experiences

The membership term begins on the date of first payment and continues for the duration of the selected plan. One curated experience will be delivered or coordinated per month during the membership term.

2. Payment Terms

2.1 Monthly payments are charged automatically on the same date each month via the payment method provided at sign-up, processed through secure Wix Payments.

2.2 Access to a month's experience is contingent upon successful payment.

2.3 In the event a payment fails, Boujee Bridals will attempt to reprocess the charge within 3 business days. If payment is not received within 7 days of the due date, the membership will be paused and the scheduled experience will not be delivered until payment is resolved.

2.4 Member is responsible for maintaining valid payment information in their account. Boujee Bridals is not responsible for failed deliveries resulting from expired or invalid payment methods.

2.5 All fees are stated in US Dollars and are non-refundable except as expressly stated in Section 4 of this Agreement.

3. Membership Inclusions & Exclusions

3.1 What Is Included In Your Monthly Membership Fee

The following are included in the monthly membership fee with no additional charge to Member:

- One (1) curated experience per month, personally selected for Member based on their journey map established at the Discovery Call
- All physical experience deliveries — including but not limited to welcome boxes, proposal boxes, self-care packages, emergency bridal kits, and keepsake items, shipped to Member's address on file
- Design work performed or coordinated by Boujee Bridals — including but not limited to mood boards, styling guides, planning suites, stationery design, and program design
- The initial Discovery Call and personal journey mapping session
- Access to the BB Members Society private community
- Unlimited access and support with Boujee Bridals Concierge

3.2 What Is NOT Included — Additional Costs Billed Separately

The following items are expressly excluded from the monthly membership fee and will be billed to Member as a separate, transparent cost:

ITEM	DETAILS
Physical Printing — Invitations, Save the Dates, Newspaper Program, etc.	Design and coordination is included. Physical printing of materials and production costs are billed to Member. Price range depends and is not limited to quantity, paper, and print vendor. Member will be provided a quote for approval before any printing order is placed.
Quantities or upgrades beyond the standard experience allotment	For example, guest gifting beyond the base quantity, additional stationery quantities, or expedited shipping). Import duties, customs fees, or carrier surcharges on any items sourced or shipped on Member's behalf may be subject to billing to the Member. Additional revision rounds beyond those included in the standard experience. Any elective upgrades or add-ons requested by Member outside of the curated experience plan. Member will be provided a quote for approval before any order is placed.
Shipping to Bride for Physical Items	Standard shipping is included. Expedited or overnight shipping requested by Member will be billed at actual carrier cost.

Boujee Bridals will always obtain Member's written approval (email or text confirmation is sufficient) before placing any order that results in an additional charge. Member will never receive an unexpected bill.

4. Cancellation & Refund Policy

4.1 Member may cancel their membership at any time through their account portal or by providing written notice to hello@boujeebridals.com. Cancellation takes effect at the end of the current billing month. No partial-month refunds are issued.

4.2 Upon cancellation, Member will not be charged for subsequent months. Any experience already scheduled, booked, or in production for the current billing month will be delivered as planned. Experiences not yet begun for future months will not be delivered.

4.3 Monthly membership fees already charged are non-refundable, except in the following circumstances:

- (a) Boujee Bridals fails to deliver or coordinate the agreed experience for a given month through no fault of Member. In this event, Member is entitled to a credit toward a future month or a refund of that month's fee at Member's election.
- (b) A delivered physical product arrives damaged or defective. Member must notify Boujee Bridals within 5 business days of receipt with photographic evidence. Boujee Bridals will replace the item or issue a credit at its discretion.

4.4 Boujee Bridals reserves the right to cancel any membership at any time for cause, including but not limited to abusive conduct toward staff or vendors, fraudulent payment activity, or breach of any term of this Agreement. In such cases, a prorated refund of any unused prepaid months will be issued.

5. Experience Delivery & Member Responsibilities

5.1 Boujee Bridals will use reasonable efforts to deliver or coordinate each monthly experience within the applicable membership month. Timelines may vary based on vendor availability, Member responsiveness, and shipping times.

5.2 Member is responsible for:

- Providing accurate and current shipping address, contact information, and wedding date at sign-up and promptly notifying Boujee Bridals of any changes.
- Responding to communications from Boujee Bridals within five (5) business days when input is required (e.g., design preferences, availability, invitation wording). Delays caused by Member's non-response may result in delayed delivery of that month's experience.
- For certain experiences, Member may be required to contact the designated vendor directly to schedule or coordinate appointment details. Boujee Bridals will provide all necessary vendor contact information and instructions at the time of experience delivery.
- Attending booked vendor appointments. Missed appointments are not automatically rescheduled at no cost. Boujee Bridals will make reasonable efforts to rebook, but vendor availability is not guaranteed.
- Notifying Boujee Bridals of any allergies, sensitivities, or preferences relevant to physical products prior to delivery.
- Member may request changes to a scheduled experience by providing written notice to Boujee Bridals no later than seven (7) days prior to the start of the next billing cycle. Requests received after this window will take effect in the following month's experience. Boujee Bridals will make reasonable efforts to accommodate experience change requests but cannot guarantee availability of specific experiences outside of the standard notice window. Rush changes requested within the notice window are subject to availability and may not always be fulfilled.

5.3 Boujee Bridals will use reasonable efforts to coordinate and deliver all experiences included in Member's plan prior to Member's wedding date. While experiences are generally delivered on a monthly cadence, specific timing may vary based on vendor availability, Member's preferences, and scheduling. Boujee Bridals does not guarantee delivery of any specific experience in any specific calendar month, provided that all experiences are completed before the wedding date on file.

5.4 Experiences are non-transferable. Membership benefits may not be gifted, sold, or assigned to another individual without prior written consent from Boujee Bridals.

6. Vendor Confidentiality

6.1 Boujee Bridals's vendor relationships, pricing arrangements, and supplier identities constitute proprietary business information.

6.2 Breach of this section entitles Boujee Bridals to immediately terminate the membership without refund.

7. Photo, Video & Media Release

7.1 Grant of Rights

Member hereby grants Boujee Bridals LLC a non-exclusive, royalty-free, perpetual, worldwide license to use, reproduce, publish, display, and distribute photographs, videos, testimonials, and other media content ('Content') arising from or depicting Member's participation in Boujee Bridals experiences, including but not limited to:

- Photographs taken during vendor experiences (engagement photoshoot, hair & makeup trial, spa experience, etc.)
- Images of physical products and experience deliveries received by Member
- Video content created during any Boujee Bridals experience or content creation session
- Written or verbal testimonials provided by Member
- Behind-the-scenes content related to Member's experience preparation and delivery

7.2 Permitted Uses

Boujee Bridals may use the Content for the following purposes:

- Social media platforms including Instagram, TikTok, Facebook, Pinterest, and YouTube
- Website and digital marketing materials
- Promotional materials including print, digital advertising, and email marketing
- Press, media features, and editorial content
- Pitch materials, investor presentations, and business development

7.3 Member's Rights & Opt-Out

Member retains full ownership of all Content and this license does not restrict Member's own use of any Content in any way.

Member may opt out of specific uses by notifying Boujee Bridals in writing at support@boujeebridals.com. Boujee Bridals will honor opt-out requests within 10 business days and will not use Content after receiving a valid opt-out notice. Content already published prior to the opt-out request will be removed within 30 days of written request.

Member may also restrict specific experiences from the media release by noting this at the time of the experience. Restrictions must be communicated in writing before the experience takes place.

7.4 Vendor-Captured Content

Content captured by Boujee Bridals vendor partners (e.g., engagement photographers, content creators) during Member's experience is subject to both this Agreement and the vendor's own usage terms. Boujee Bridals will make reasonable efforts to ensure vendors honor Member's preferences. Member

acknowledges that vendors retain independent rights to their own creative work as specified in their individual vendor agreements.

7.5 No Compensation

Member acknowledges that no compensation will be paid for the use of Content under this Agreement, and that participation in Boujee Bridals experiences constitutes sufficient consideration for this license.

8. Limitation of Liability

8.1 Boujee Bridals is a curator and coordinator of experiences. We are not the direct provider of vendor services (photography, hair & makeup, spa, etc.). Boujee Bridals is not liable for the quality, conduct, or outcomes of third-party vendor services beyond making reasonable efforts to vet and select qualified vendor partners.

8.2 In no event shall Boujee Bridals's total liability to Member for any claim arising under this Agreement exceed the total membership fees paid by Member in the three (3) months immediately preceding the claim.

8.3 Boujee Bridals is not liable for delays or failures caused by circumstances beyond our reasonable control, including but not limited to vendor cancellations, shipping carrier delays, natural disasters, or public health emergencies. In such cases, Boujee Bridals will make reasonable efforts to reschedule or substitute the affected experience.

8.4 Member assumes all risk associated with participation in physical activities included in membership experiences (spa treatments, choreography, etc.). Boujee Bridals strongly encourages Member to disclose any relevant health conditions to vendors prior to participation.

9. General Provisions

9.1 Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of California, without regard to its conflict of law provisions.

9.2 Dispute Resolution. In the event of any dispute arising from this Agreement, the parties agree to first attempt resolution through good faith negotiation. If unresolved, disputes shall be submitted to binding arbitration in the State of California under the rules of the American Arbitration Association before any litigation is commenced.

9.3 Entire Agreement. This Agreement constitutes the entire agreement between the parties with respect to the membership and supersedes all prior discussions, representations, or agreements, whether oral or written.

9.4 Amendment. Boujee Bridals reserves the right to amend this Agreement with thirty (30) days written notice to Member. Continued participation in the membership after the notice period constitutes acceptance of the amended terms.

9.5 Severability. If any provision of this Agreement is found to be unenforceable, the remaining provisions shall continue in full force and effect.

9.6 No Waiver. Failure by either party to enforce any provision of this Agreement shall not constitute a waiver of that party's right to enforce such provision in the future.

9.7 Independent Contractor. Nothing in this Agreement creates an employment, partnership, or joint venture relationship between the parties.

10. Legal Disclaimer

IMPORTANT NOTICE

This Agreement was prepared by Boujee Bridals LLC for general business use. It is not a substitute for advice from a licensed attorney. Boujee Bridals LLC recommends that both parties seek independent legal counsel before signing any business agreement. This Agreement should be reviewed by a California-licensed attorney before use in transactions involving significant financial value.

By completing checkout, Member confirms that they have read, understood, and agree to all terms and conditions set forth in this Membership Subscription Agreement.

Boujee Bridals LLC | hello@boujeebridals.com | www.boujeebridals.com

This document is confidential and intended solely for the named Member. Unauthorized distribution is prohibited.